

EXTERNAL + internal

a comprehensive wayfinding solution

Children's Healthcare of Atlanta at Hughes Spalding

Step 1: Navigate to the hospital.

Problems

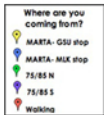
1. Current signage is **inaccurate, inconsistent, and does not cater to all users.**
2. Signage does not account for **different methods of arrival.**
3. **Associated with Grady**, not Children's Healthcare of Atlanta.
4. **Direction givers are inappropriate**, providing inefficient & inaccurate directions.
5. People **do not rely on personal technology** for directions.



existing signage

Solutions

1. Create a new graphical sign that **caters to the entire population** (multi-lingual, illiterate, all ages)
2. **Systematic sign placement**, considering all methods of transportation



proposed signage system and placement